



**“THE DECLINE OF NATION” – ALIENATION FROM SOCIETY,
VIRTUALIZATION, “I” CONCEPT, NEW METHODS AND MECHANISMS OF
PROMOTING IDEAS OF LGBT INTO THE MINDS OF YOUTH**

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ABSTRACT

In the article, the qualities and feelings of a person are considered as universal values, moreover, the decline of nationality fell on the influence of “Mass Culture”, a new approach to understanding the personality of a person – “I-concepts”, deviant behavior, cybercrime, drug epidemic, human trafficking, LGBT, suicide problems. In addition, the most painful moments of modern society are presented - the loss of spiritual values, such as a single homeland, family, children, faith, kindness among people.

Keywords: Nationalism, crisis, threat, alienation in society, virtualization, “Concept of I”, childlessness, conflict of beliefs, deviant behavior, LGBT, “Zed generation”, “Instastars”, “instaalpha, instamale, “instafemale”, “memes”, “challenge”, “Satan”, “Satanist”, “popit and antistress”, “Redan movemen”.

Introduction

“Today, when the world is rapidly changing and various new threats and dangers are emerging that threaten the stability and sustainable development of peoples, it is more important than ever to pay attention to spiritual, educational, moral education, the desire of young people to acquire knowledge and reach maturity”.

Sh.Mirziyoyev

The "mass culture", that emerged in the West has completely changed the views on the family, marriage, parent-child relationships, and family formation in the West. As a result of the disappearance of national values and a change in beliefs, there is a decline in national values among people. New methods and mechanisms for the introduction of alien ideas, such as alienation, virtualization, “I-concept”, childlessness, conflict of beliefs, deviant behavior, LGBT are being developed in society, in order to promote into the minds of young people and are introduced into the peoples of the world for consumption. The ideology machines are working tirelessly day and night for these purposes.

Today, according to the popular concept in the West, the generation born between 1997 and 2012 is called “Generation Z”, and unlike other generations, they live in the “age of digital



services and technologies”. The idea that adolescents of this period are free from hard work and physical labor and that they have enough special secondary education, that their place in the virtual world will also facilitate their standard of living, and eventually penetrated into Uzbekistan [1.2-3]. Now, among the members of society, the idea of earning easy money without any mental or physical labor has taken possession of the minds of most of the youth.



It would be useful to analyze the "memes" posted on the “**Insta influencers**” accounts, which have become favorites of young people through social networks and have become a tradition among people today. The concept of “**memes**” (sharing popular words, phrases, video or audio on social networks without any modification, in a funny way) among the younger generation growing up in the information age has quickly become one of the most frequently used expressions. While these “**memes**” do not seem to harm the national heritage and values of the nation, they are slowly destroying the language, religion, beliefs, values and traditions of that society and nation. Because some "action" or "movement", invented by a certain group of youth, turns into a means of mass imitation among the youth of the world, without realizing its meaning.

Before we provide information about the spread of the “Satanist” symbol on TikTok, YouTube and Instagram channels at the level of memes and challenges, the reader may naturally have questions about what a “Satanist” really is and what are the negative aspects of spreading this symbol among young people. The word “Satan” comes from the English language and means demon, evil. This is the movement that serves the devil and leads humanity astray[2]. This movement was first founded in California, USA, by Anton Levy, author of The Satan’s Bible, along with the establishment of a church called the Church of Satan. Representatives of this movement are supporters of Satanism and atheism, and the main idea is the belief that Satan rules the world. The musical direction was chosen as the easiest way for their distribution and activities. In addition, through the effective use of small and short signs, they manifest their “sign of Satan” - the index and ring fingers are raised, and the middle and ring fingers are bent down between them, and the thumb is on top of the two bent fingers down, and this signal is transmitted in some part of the episode. These acts are performed by famous singers in public



music concert programs such as rock, metal and heavy. Fans consciously and unconsciously repeat these actions. The activists of this group are mainly children of families brought up in an unhealthy environment (children abandoned by their parents, drug addicts, alcoholics, dysfunctional families).



As mentioned above, most attacks on religious belief are directed at teenagers aged 13-19. They also try to destroy the human values of children aged 2 to 14, such as humanity, compassion, kindness, innocence, love, by putting the interests of society first. Through the platform “TikTok” and “YouTube”, which is widely distributed throughout the world and includes most of the young audience on earth, the short videos, such as “The creature with the blue head is gone?” Isn’t he here?” are becoming “memes” among social media users. Along with the popularity of “challenges” among internet users, attacks on the spiritual consciousness of children are also being carried out, based on the popularization of various morally disrupted toys and turning them into favorite toys.

If we thoroughly examine it, the main goal of popularizing “drink and anti-stress” toys among children is to lay and form the word “stress” in the child’s mind from a very early age. What’s interesting is that what kind of depression should a child of 3-7 years old have to get rid of anti-stress toys? There is evidence that the majority of Americans are in hospitals with mental health problems and are provided with government-sponsored drugs to treat the condition.

If one pays attention, it will be revealed that it is also unusual that in American films and cartoons, as well as in songs, there are often scenes about the suffering of characters with mental illness. Here it is appropriate to recall the opinion of the first President I. A. Karimov that "Of course, the spirituality of any people or nation cannot be imagined without its history, original customs and traditions, life values" [3.52]. Essentially, the national values of each nation are made up of values related to ethnic aspects and characteristics that matter. There is no nation on earth that does not have its own values. National values appear to be inextricably linked with the history, way of life, spirituality and culture of the nation.

After Uzbekistan gained independence, the focus on national values changed radically. National values have become one of the moral foundations that strengthen the country’s independence. One of the problems at the center of today’s ideological struggle is to achieve the destruction of national identity, faith and language by gradually destroying this foundation. Nations that retain their national identity will survive. The one that has not been preserved is in danger of disappearing from history.



Our national values, so to speak, our nationality were passed on by our common people from century to century, in a long historical process, until today. Here it is appropriate to define the concept of “nationality”. **Nationality belongs to a certain nation, a people living with this people in the same occupation, and differs from other nations and peoples in its own characteristics. It expresses the historical truth, universal values, way of life, culture and spiritual heritage.** It is distinguished by respect for the Motherland, fidelity to the memory of ancestors, respect for elders, holiness of the family, the priority of such characteristics as chastity, prayerfulness, Andisha, traditions, customs and traditions that are not similar to those of other nations.

With the development of information technology, love for the Motherland, kindness, honesty, decency, compassion, forgiveness, female honour, human qualities began to be lost among people, which gradually leads to the decline of nationality - the alienation of people from society, processes such as the virtualization of interpersonal relations take over, based on the concept of self-enjoyment of life, entertainment, suicide, lack of a family, childlessness, non-standard views on male and female relationships, LGBT ideas. Also today, new threats to the historical development and future of the nation appear on the world stage in various forms and through new methods and tools through the widespread promotion of the ideas of extremism, the arms race, the unipolar world, obscenity, cruelty, barbarism and statelessness.

As a result of the increasing activity of people in the virtual world, and not in the real one, “**insta-females**”(also known as “instasamka”) appear in public, claiming equal rights with men, today they give up their feminine honor and dignity for the sake of an easy life in various forms in order to find easy money. There is no exact definition of the word “**Instasamka**” yet. Based on the nature of their activities, “Insta” is an abbreviation for the word “Instagram”, which means a social network that serves to share photos and videos, and “samka” in Russian means a woman, female. Today, many “Instasamka”s are active on the TikTok, Instagram and YouTube platforms. Among men, the number of young men who “create” under the nicknames of “**Instasamets**” and “**InstaAlpha**” is increasing every day, striving to earn income without hard work, leaving aside human and moral values. Previously, our boys were once called “Alp oqlan”, “Bakhodir”, “Alpomysh”(which means strong men), and our girls were called “Tomaris and Barchin”(which used to describe beautiful and wise women). Unfortunately, now we are getting used to the fact that our girls are being called with inappropriate and unpleasant words like “insta-female” and our boys with “insta-male, insta-alpha, hater”.





Human qualities and feelings have been regarded as human values since time immemorial, and today we are witnessing the decline of nationality under the influence of “mass culture”. The “mass culture” which appeared in the West destroyed Western society from within. But not everyone realizes that the next turn is the eastern countries. This new approach to the issues of clothing culture, family, children, faith, self-awareness - along with the problems of personal freedom, knows no boundaries, “I-concept”, deviant behavior, cybercrime, drug epidemic, human trafficking, LGBT, suicide, leads to loss of such spiritual values as kindness among people. In this regard, President Sh.Mirziyoyev said: **“The upbringing of the younger generation has always been important and relevant. However, in the 21st century we live in, this issue really becomes a matter of life and death”**[4]. Thanks to the ingenuity of the human mind and the wonders of science, it is no longer necessary to call people into the streets to demonstrate to create instability in the country. Because the media space, that is, the virtual world, has enough opportunities to carry out this activity.

The various “Social Mobilization” movements currently take the following forms:

- Mobilization of the nation,
- mass mobilization,
- Military mobilization,
- Virtual mobilization[5.9-10].

From the foregoing, I would like to dwell on the concept of “Virtual mobilization”. Virtual mobilization is a phrase that is actively used today, and it can be called one of the most dangerous types of mobilization. Because there are no borders and boundaries for this species. Guides can also be confusing. The reason is that as a result of the increased need for the virtual world, no one starts to follow it without asking anything. It’s no secret that a person’s “Follows” and “Likes” determine who he is and his place in society, and not what he has done. In this situation, there has also been an increase in the number of people virtually directing them to various ideas through social networks, which have attracted young people to their wide reach.

It is becoming a tradition to mobilize people through the Internet without regard to a certain time, place and scale. The fact that it does not leave the members of society on the sidelines and turns them into participants and has numerous negative consequences. For example, the Redan movement, which reflects subversive and destructive ideas, has recently been popularized in various countries among young people under the age of 30 around the world, and this movement has entered and operates in our country, the Tashkent city police say. According to reports, Redan is an online teen dating group that includes Japanese animation fans. Over time, leaders begin to appear among them, implementing various destructive ideas and provocations. As a result, the Redan movement began its activity, consisting of aggressive youth from different countries.



The participants of this movement have taken the path of riots and instability in different countries by those who promote destructive and malicious ideas aimed at the worldview, moral values, psyche and human qualities of young people. For example, on February 24, 2023, such performances were also held in Moscow, on February 26 in St. Petersburg, the Ukrainian cities of Kiev and Kharkov, Belarusian and city of Karaganda in Kazakhstan. Members of the Redan movement also announced that a demonstration would take place near the Palace of Forums of Uzbekistan at 18:00 Tashkent time on March 5th this year, and that the members of the group were virtually mobilized to come out to this demonstration with edged weapons and pneumatic weapons.

After receiving reliable information about this, the process of implementing these actions was stopped, and the participants were detained. In the course of a conversation with members of the community who came to the demonstration, which was stopped in time by the police of the city of Tashkent, it turned out that their behavior was a crime and that they did not understand what consequences it could lead to. It turned out that they just went there for fun and reported that the leaders of the group who wanted to collect them on the field disappeared immediately. This shows that such subversive activities can easily organize riots and demonstrations anywhere in the world because of any message or information transmitted.

The sad side of this process is that young people tend to blindly participate in such calls and have no idea of the unconscious consequences. In order to prevent such frequent disappointments, to give the right direction to young people, to warn them against negative consequences, it is necessary not to succumb for a moment to complacency in the processes of education and training. Therefore, President Shavkat Mirziyoyev said: **“If we leave those who are deceived by a false idea to their fate, who will guarantee that tomorrow a vile person lurking aside will not come and take them away?”** - these laughing thoughts should wake us all up. When we can create a healthy environment for the child in the family, it will be possible to prevent problems that may arise in the future.

In conclusion, it should be noted that as globalization continues rapidly, the preservation of national and spiritual values should be based on higher concepts such as love for the country, spiritual and moral perfection, ideological education, national thinking, a new outlook, deep analysis, prioritizing national interests. We can achieve our goals if we can combine education and training processes with modern knowledge through a sense of responsibility to future generations. For this, we can achieve the dream of a prosperous state if we can mobilize the minds and hearts of the young generation by developing modern methods of inculcating



Eastern manners, morals, education, national values, customs and traditions through effective methods and tools.

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